

Formalising Business Systems.



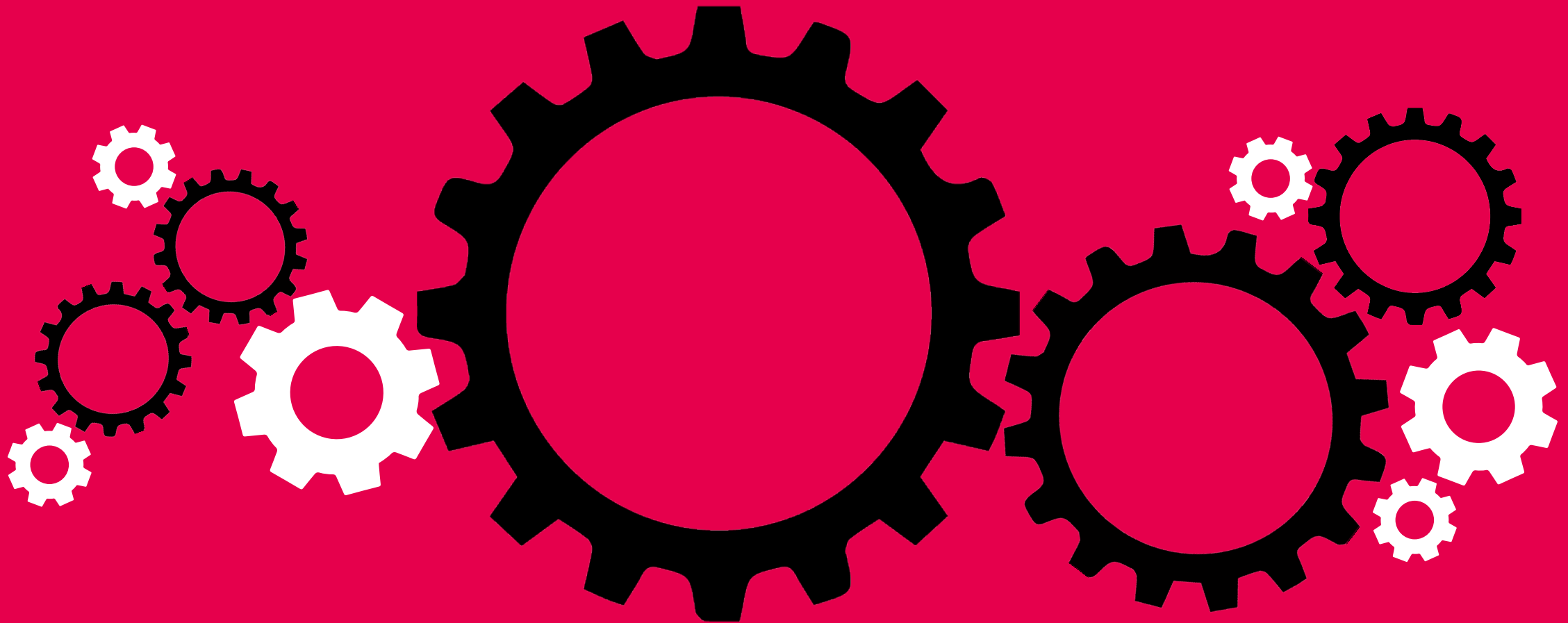
Presented by **Bedrock.**



You don't really build
a great business, you
**build a great system
for your business,
and that's the
business.**

- Brett Linkletter, Founder of Misfit Media

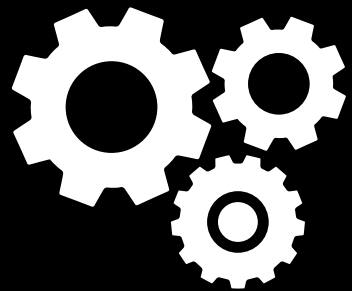
A business **system** is how you operate and the **way you do things**.



There are **100's of individual processes** that span across the **16 core business areas of a business system**.

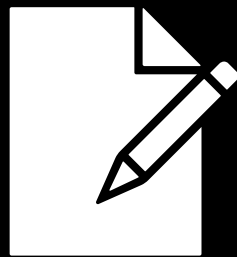
Effective
business
systems are
formalised.

A **formalised** business system means it is:



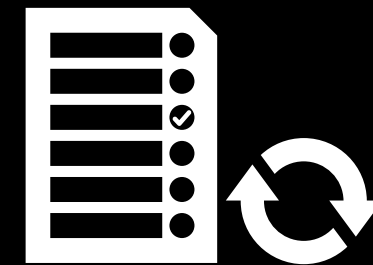
Structured

A **business architecture framework** that covers all processes across all business system areas.



Documented

All processes are **documented consistently with enough detail** to achieve efficiency, quality output and uniformity in execution.



Activated

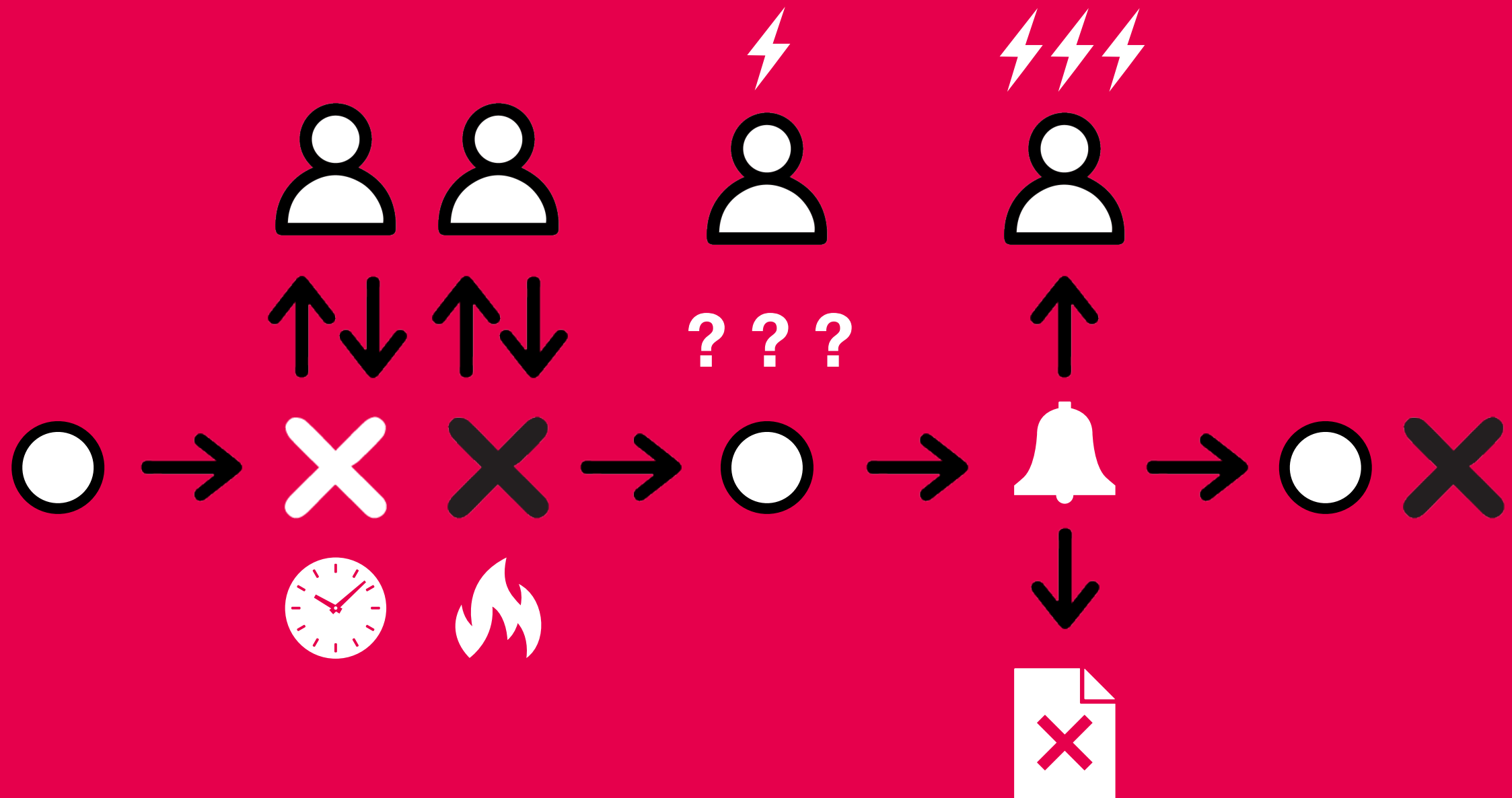
Processes are **accessible, visible, usable and used** by using a workflow management tool. Everything is up to date and done in a singular cohesive manner.

This translates your
business system into a
**succinct operational
workflow system.**

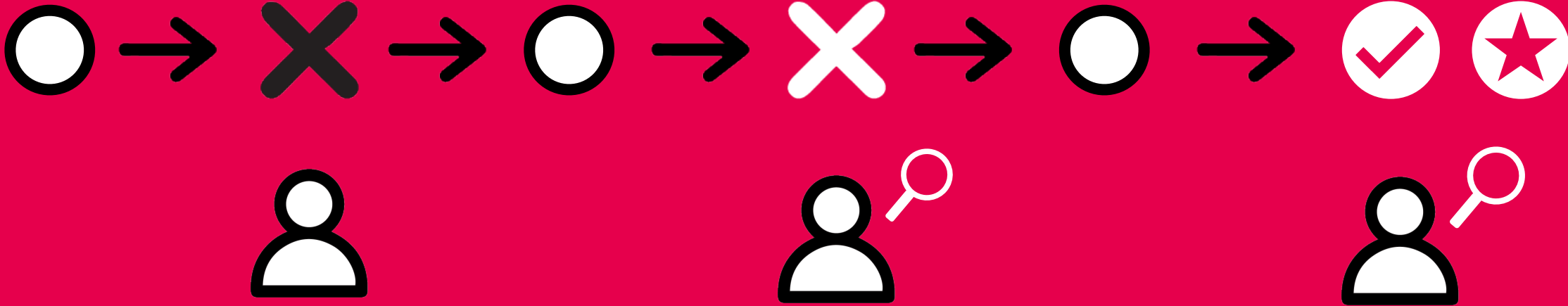
Every single business has a *system*.

The difference between a **productive, successful business system** and a **chaotic, not-so-successful** one is whether or not all **parts and processes** of the business are **moving in tune with one another**.

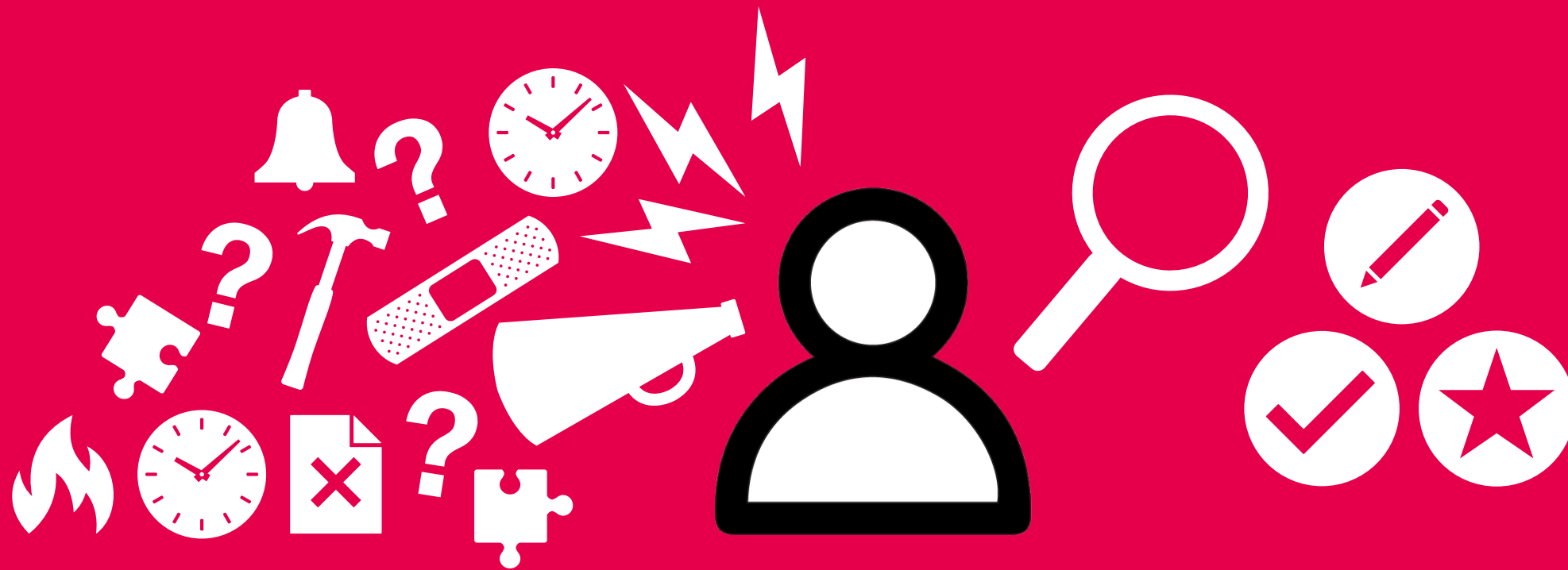
A business system that is **not formalised**:



A business system that is formalised:



Effect on the business owner/manager



Not formalised

Formalised

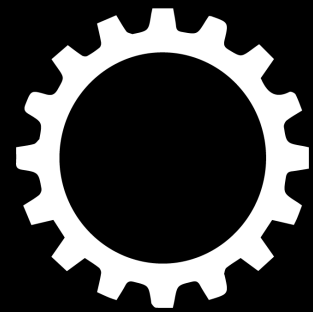
Formalised business systems

- Ensure consistency understanding of your processes
- Enables streamlined onboarding and training
- Retains team member knowledge
- Makes change easier to accomplish
- Reduces owner/manager stress
- Position the business for growth and/or expansion
- Increase overall business value

The structure of a formalised business system



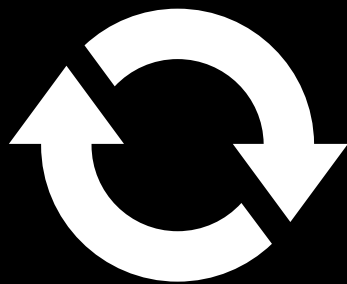
There are **3 critical layers** of your business system operations



STANDARD operating processes



MONITORING the standard



RESPONDING to deviations from the standard



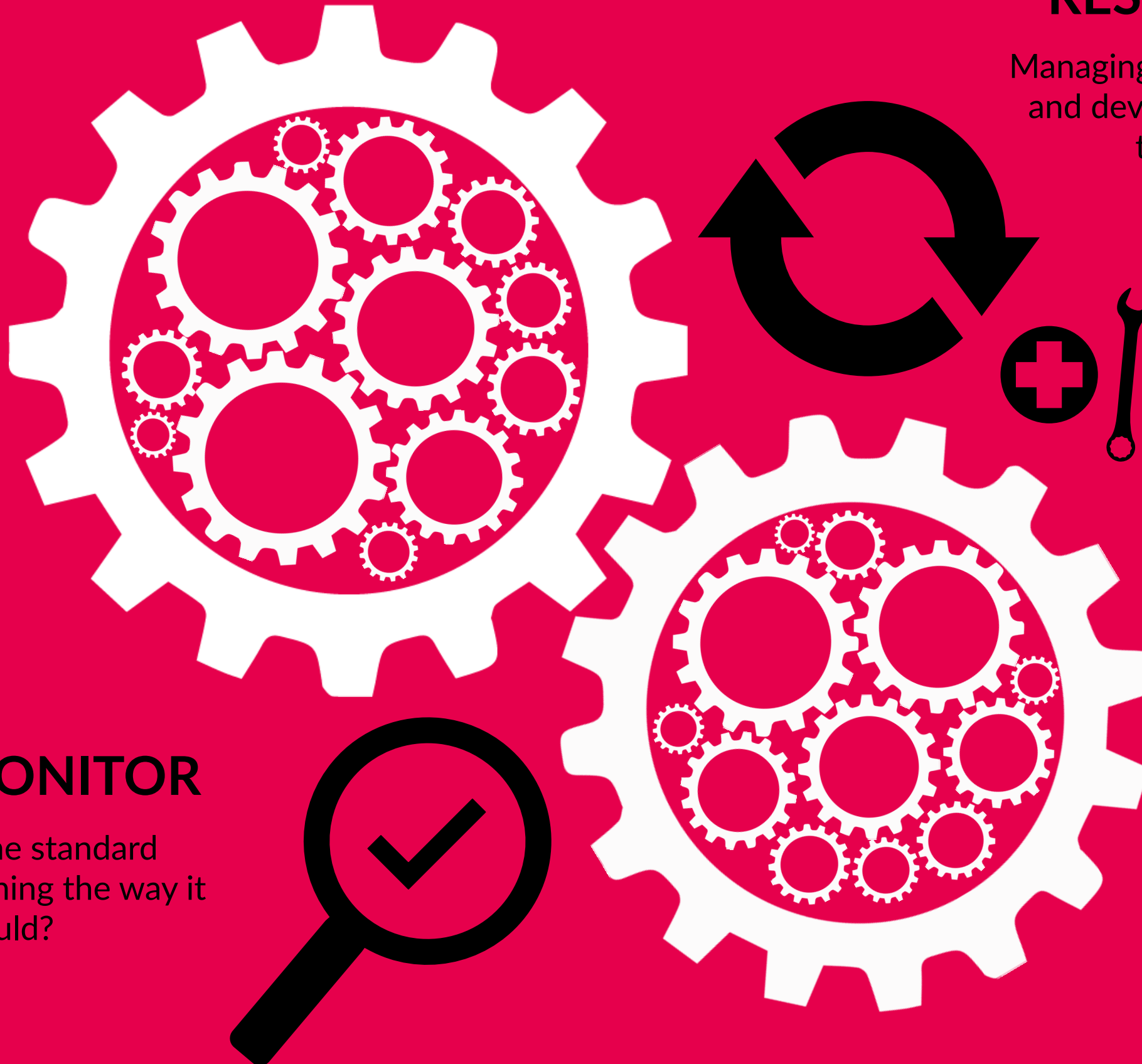
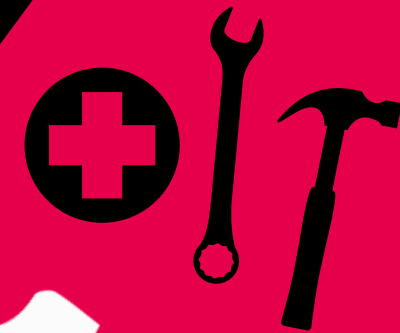
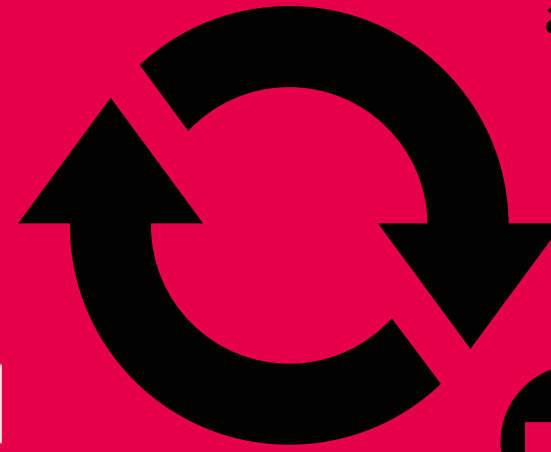
These are the core of your business operations. They are unique to your business and what you deliver to your customers and are revenue generating.



These are all the internal processes that enable you to operate. Business functions like HR, finances, health and safety etc.

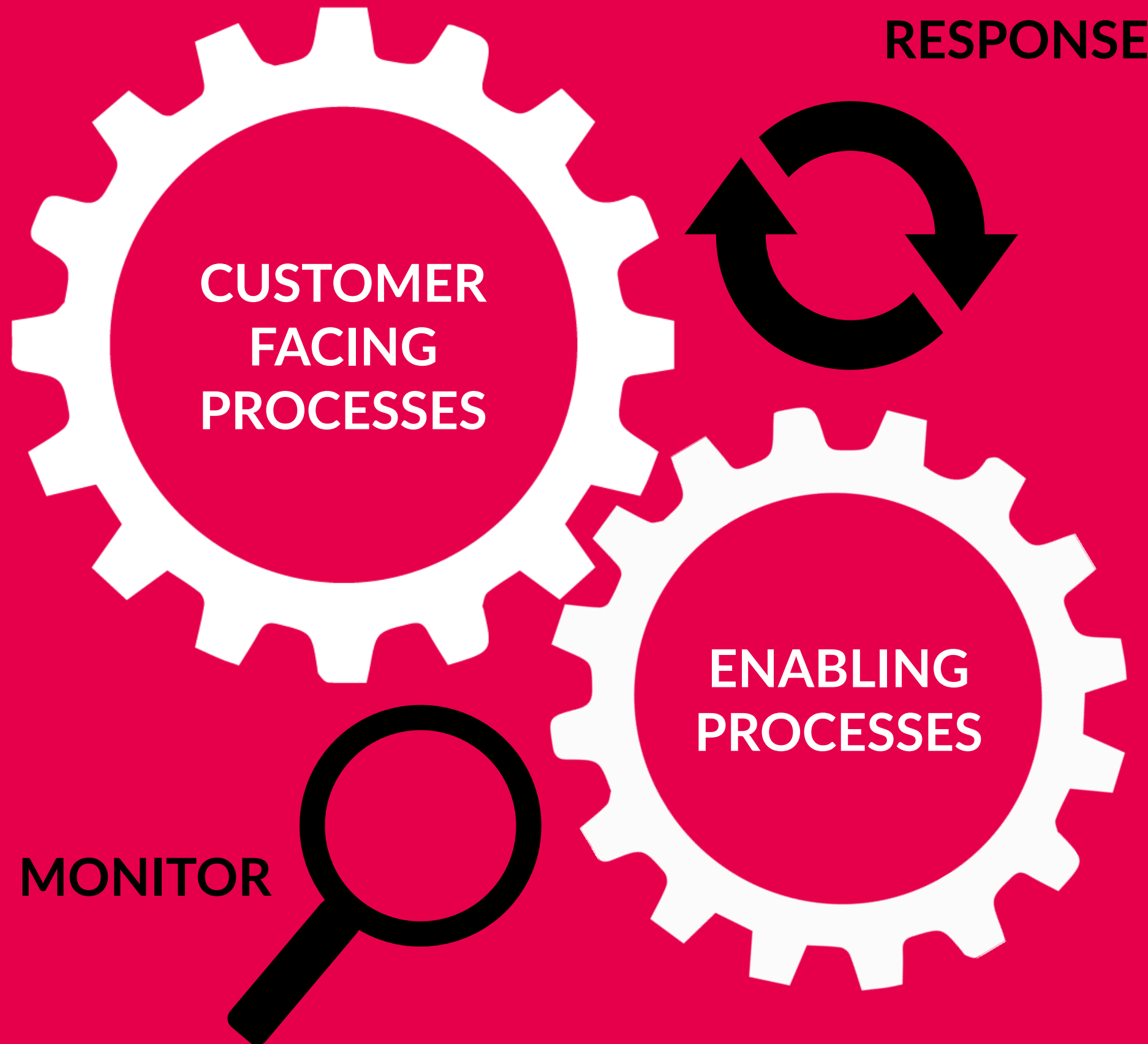
RESPONSE

Managing exceptions and deviations from the standard processes.



MONITOR

Is the standard running the way it should?



Invest the time in
building and
maintaining your
business system.



This creates **time and energy efficiencies** and reduces states of chaos.





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